

Document title
Pressrelease Recruitment
Tour

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Christian Olsson

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The Hyper Island world Recruitment Tour Press release 2009/2010

For the third year in a row Hyper Island, the critically acclaimed top Swedish digital media school, will go on a unique World Recruitment Tour during the end of 2009 and early 2010. Apply here:

<http://tour.hyperisland.se>

Together with current Hyper Island students, parts of our staff will tour the world visiting the cities cited below. In doing so we're hoping to meet up with creative Hyper people who are interested in becoming Hyper Island Diploma Program students in the fall of 2010.

TOUR DATES

Amsterdam	November 7
Oslo	November 7
Sao Paulo	November 14
Barcelona	November 14
New York City	November 21
London	November 28
Stockholm	December 5 and January 16
London	January 23
Amsterdam	January 30
Barcelona	February 6
Oslo	February 13
New York City	February 20
Stockholm	February 27
Berlin	March 6
Stockholm	March 20 and April 17

Applying to the Recruitment Tour is your one and only chance to get accepted to the Diploma Programs at Hyper Island; considered to be one of the best digital media schools in the world! We have exactly 100 seats for the 2010 Diploma Programs, which means there will be competition.

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A recruitment day takes approximately 10 hours and consists of:

- A personal interview.
- Meeting Hyper Island students and staff.
- An individual creative task.
- A team assignment.

You can apply to the following Hyper Island Diploma Programs:

- Interactive Art Director, Stockholm (1 year)
- Digital Media, Stockholm (2 years)
- Digital Media, Karlskrona (2 years)

In conclusion, Hyper Island is all about:

- Active participation and learning by experiencing, doing and reflecting.
- Trial and error. Mistakes are often the strongest learning experience.
- Working and progressing as an individual, and as part of a team.
- Using interactive media as a tool for implementing change and improvement.
- Guidance in self-perception and the power of group dynamics.
- Real clients, real needs – real learning.

For more detailed information, regarding Hyper Island, the Recruitment Tour and how to apply, please visit <http://tour.hyperisland.se> or contact:

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SAID ABOUT THE RECRUITMENT TOUR

"This is miles away from boring interviews, or competitive sessions where you have to beat others. The recruitment day was a small slice of what Hyper Island really is; an unexpected and pleasant surprise, every day"

--Xavier Feliu, Spain – Digital Media student at Hyper Island

"There's no homework, no teachers. Hyper Island focuses mainly on group dynamics with real clients."

--Layla Cavalcante, Brazil – Interactive Art Director student at Hyper Island

SAID ABOUT HYPER ISLAND

"Our industry desperately needs more schools that specialize in creating and developing digital talent at the level and capacity of Hyper Island"

--Winston Binch, VP/Group Executive Producer, Crispin Porter + Bogusky

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"Hyper Island is yet another Swedish success story... the interactive equivalent of Oxbridge"
--Kunal Dutta, Campaign

"Hyper Island grooms the next generation of Digital Media"
--Fast Company magazine

"Hyper Island, one of the most highly regarded digital learning programs"
--CNBC