

HYPER ISLAND

Course Plan Digital Media 12 Karlskrona

Modules	Duration/Week	Dates
1. Foundation Course		
Group Dynamics and Self Leadership	3 weeks/32-34	10.08.09-10.08.27
The Information Society	3 weeks/35-37	10.08.30-10.09.17
Communication Skills	2 weeks/38-39	10.09.20-10.10.01
Exploring Technology	4 weeks/40-43	10.10.04-10.10.29
Digital Strategy & Development	4 weeks/44-47	10.11.01-10.11.26
Branding & Visual	4 weeks/48-51	10.11.29-10.12.24
2. Intermediate Course		
Marketing yourself and Hyper Island	7 weeks/52-06	10.12.27-11.02.11
Specialisation One	4 weeks/07-10	11.02.14-11.03.11
The Project Life Cycle	4 weeks/11-14	11.03.14-11.04.08
Specialisation Two	5 weeks/15-19	11.04.11-11.05.13
The Industry Project	6 weeks/20-25	11.05.16-11.06.24
3. Advanced Course		
Final Project	14 weeks/33-46	11.08.15-11.11.18
4. Industrial Placement		
Industrial Placement One	15 weeks/47-09	11.11.21-12.03.02
Industrial Placement Two	15 weeks/10-24	12.03.05-12.06.15

Semester 1:	10.08.03 – 10.12.24 (20 weeks)
Semester 2:	11.12.27 – 11.06.24 (26 weeks)
Semester 3:	11.08.15 – 12.01.13 (22 weeks)
Semester 4:	12.01.16 – 12.06.15 (22 weeks)